





# **INTRODUCTION**

Being a family based business that dates back to the 1920's, Alaa Hindi and Sons have built a name that has become synonymous with luxury and quality providing their clients with the most exceptional handmade carpets, furniture and antiques from around the world.

Under their brand name Samovar, which signifies refinement and hospitality, Alaa Hindi and Sons have extended beyond the boundaries of the common carpet store providing impeccable pre and post sale customer service, whilst also offering a personal learning and buying experience in a comfortable setting without pressure or haste.

Samovar Carpets and Furniture presents the traditional and timeless beauty of the past with a modern flare while also providing a luxurious and leisurely experience worthy of the treasures held within.

## **CARPET STORY**

#### **DESIGN & COLOURS**

Before weaving a carpet, designers create a graph for a design that follows the market's trend. This hand drawn plan sits behind the loom to guide weavers through the design. It specifies the design colour and position of every knot.

#### **DYEING**

To keep the traditions alive and colors natural and close to perfection, the vegetable dyeing is used in addition to the modern techniques including acid and vat dyeing. The yarns are dyed and then left to dry naturally in the sun on the buildings' rooftops.



### WEAVING

Knotting carpets is a craftsmanship that requires skills and experience, where each weaver knots row after row following the graphical designs/patterns to finally produce a speaking piece of art.

#### WASHING

The rugs are thoroughly washed on both sides; water is squeezed through the pile with wooden paddles and left to dry naturally in the sun.













### **CUTTING & CLIPPING**

Once dry, the rug is laid flat and the pile cut neatly to the required height by hand.

Clipping is another part of the finishing process; boundaries between different colours and pattern elements are carefully defined and differences in pile heights are smoothed.

The final stage involves neatly wrapping the sides of the rug in a yarn that matches the design.









Wool is warmer in the winter and cooler in the summer. Wool naturally feels better, is more resilient, and helps moderate temperature and humidity in the home by absorbing and releasing moisture as needed.

#### HAND-KNOTTED

In a technique that has been handed down from generation to generation, yarn is wrapped and then knotted around each warp thread. Each yarn is then hand-cut and hand-tamped to form tightly constructed knotted carpet rugs. This time and attention to detail by expert craftsmen results in a beautiful rug with a lasting value and presence.

With the aid of a tufting tool, yarn is passed through a frame-stretched fabric backing on which a pattern has been drawn. Both cut or looped piles are achieved through this process. The tufted pile rug is backed with latex for stability, then with fabric for a finished look.

#### HAND-LOOMED

A variety of looks and textures from luxurious shag rugs to versatile cotton rag rugs are achieved with the use of a loom. A combination of colors and yarn thicknesses is intricately hand-woven to create contemporary or traditional designs.





















Silk is a natural lustrous fibre that has a high tensile strength. The fibre is so lustrous that weavers at times exploit the play of light in their patterns. Silk makes wonderful oriental carpets or rugs. It is also used as pattern highlights in woollen carpets. These carpets are rich and are usually made on the cotton foundation but some may even have silk foundation. Silk carpets or rugs are highly preferred in soft, even and dry areas owing to the delicacy of the fibre. Also, silk carpets require a high maintenance as compared to that of wool carpets.

Real silk is produced from the cocoon covering of the silkworm, the pupal form of the Asian or mulberry silk moth, bombyx mori. The cocoon is spun by the silk moth caterpillar of a single silk fiber that can be up to several thousand ' in length. To harvest the silk, completed cocoons are boiled or heated, then laboriously unwound into single fibers which are plied together and spun into thread or silk yarn.

Artificial silk is everything that looks and feels like silk that doesn't come from the silkworm cocoon. Most often this means mercerized cotton; sometimes it means a manufactured fiber like rayon or a blend of chemically altered and/or manufactured fibers. It's not that artsilk would lessen the overall quality, it's just that the whole point of using artificial silk in a rug is to save the cost of real silk.







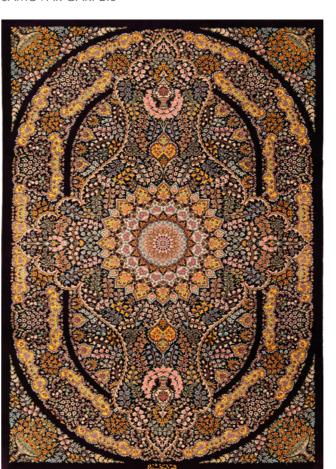




**Qom Silk** SAMOVAR CARPETS



Ozipek Hereke Silk with Gold Zari SAMOVAR CARPETS



**Qom Silk** SAMOVAR CARPETS



Tabriz Qombadi Wool & Silk SAMOVAR CARPETS



**Qom Silk** SAMOVAR CARPETS



Savonnerie Wool SAMOVAR CARPETS



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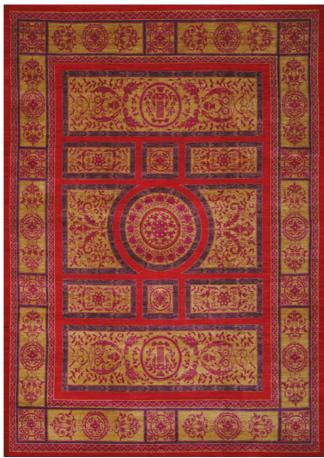
Savonnerie Wool SAMOVAR CARPETS



Mamlouk Wool SAMOVAR CARPETS



Suzani Wool SAMOVAR CARPETS



Pakina Wool SAMOVAR CARPETS



Progressive Classic Wool & Silk SAMOVAR CARPETS



Wind Wool & Silk VARTIAN CARPETS



Funky Heriz Wool & Silk Vartian Carpets



Abstract Wool & Silk SAMOVAR CARPETS



Fire & Ice Wool & Silk WOOL & SILK RUGS



Summit Wool & Silk WOOL & SILK RUGS



Abstract Wool & Silk SAMOVAR CARPETS



Persian Fresco Wool & Silk SAMOVAR CARPETS



Kazak Pop Wool SAMOVAR CARPETS



Abstract Wool & Silk SAMOVAR CARPETS



Arts & Crafts Wool SAMOVAR CARPETS



Mosaic Silk SAMOVAR CARPETS





Progressive Classic Wool & Silk SAMOVAR CARPETS



HG Untitled 2 Silk VARTIAN CARPETS



**Broken Classic Wool** SAMOVAR CARPETS



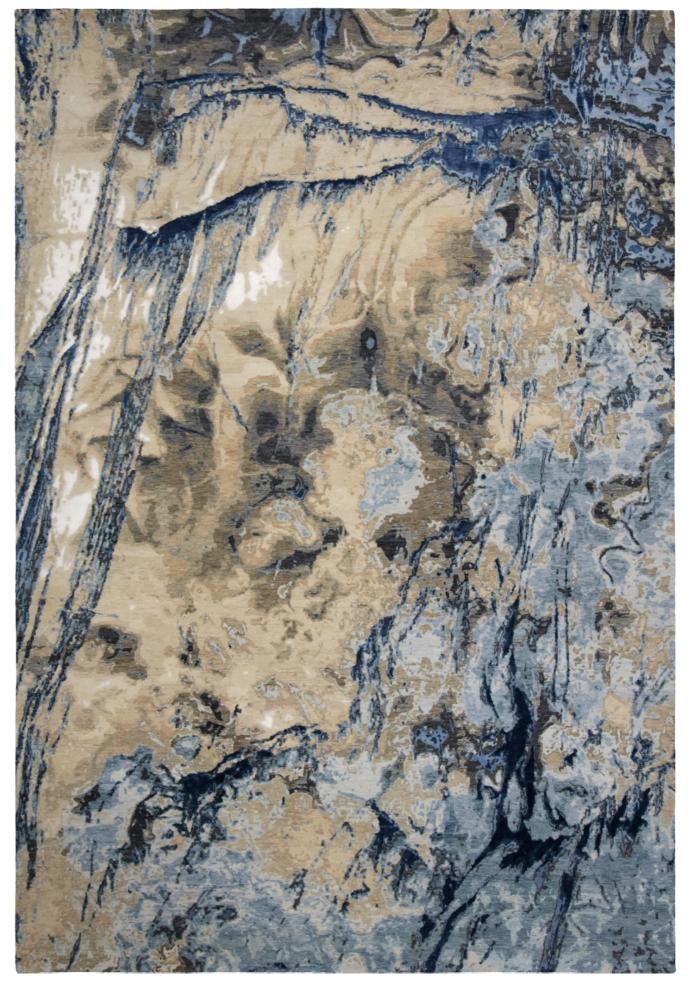
Tribal Wool & Silk SAMOVAR CARPETS



Broken Classic Wool SAMOVAR CARPETS



Carnival Wool & Silk SAMOVAR CARPETS



Stone Wool & Silk SAMOVAR CARPETS



Abstract 696 Wool & Silk VARTIAN CARPETS



Arabesque Wool & Silk SAMOVAR CARPETS



Persian Fresco Wool & Silk SAMOVAR CARPETS



Persian Fresco Wool & Silk SAMOVAR CARPETS



Abstract Wool & Silk SAMOVAR CARPETS



**1000 and 1 Nights Artsilk on Wool Denim** FLOOR TO HEAVEN



Soho Sky Wool & Silk WOOL & SILK RUGS



Samovar Wool & Silk WOOL & SILK RUGS



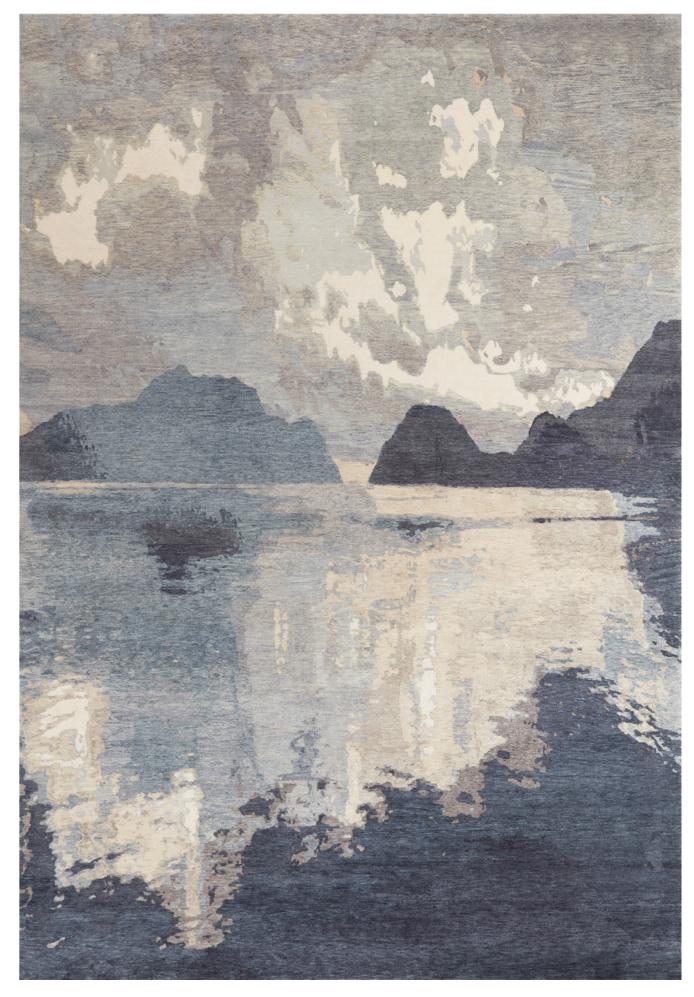
Snow Wool & Silk WOOL & SILK RUGS



Blue Lagoon Wool & Silk Vartian Carpets



Reggae Wool & Silk WOOL & SILK RUGS

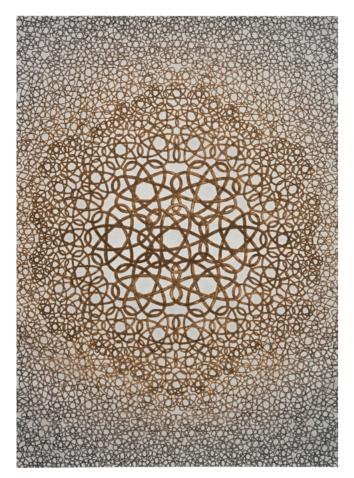


Marmaris Wool & Silk WOOL & SILK RUGS

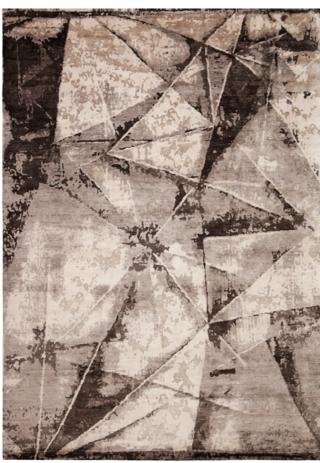




Bachtiari 03 Midnight Wool & Silk VARTIAN CARPETS



Orbit Artsilk on Cotton Denim FLOOR TO HEAVEN



Abstract Wool & Silk SAMOVAR CARPETS



Abstract Wool & Silk SAMOVAR CARPETS



**Sky Classic Copper Wool & Silk** VARTIAN CARPETS



**Byzantine Wool & Silk** WOOL & SILK RUGS



**Dream Weaver Smoke Wool & Silk** WOOL & SILK RUGS



Persian Fresco Wool & Silk SAMOVAR CARPETS

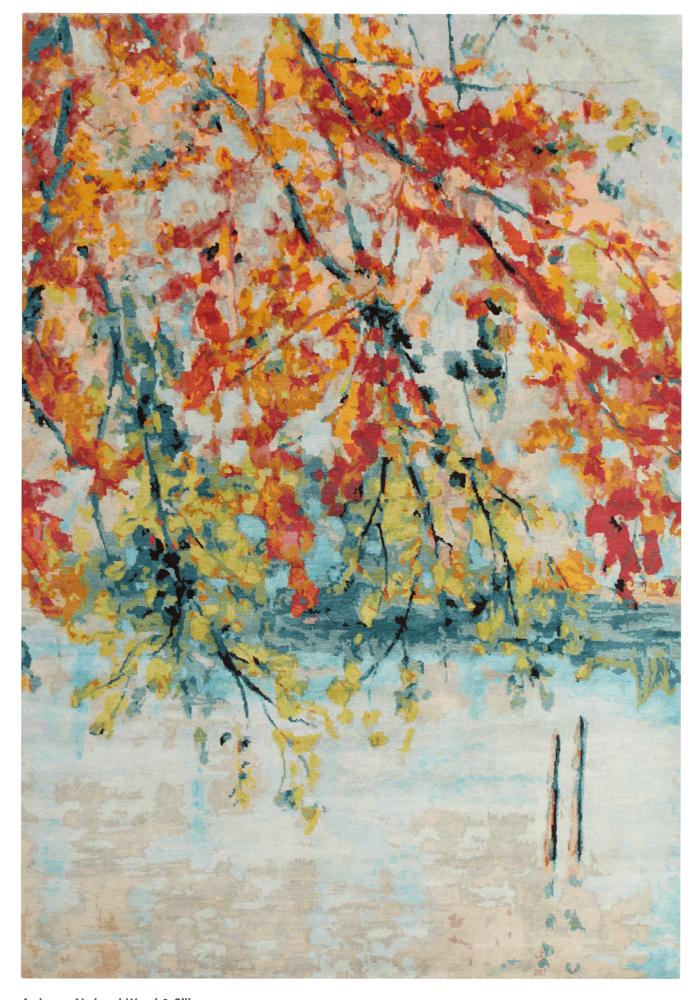


Steppe Fall Wool & Silk WOOL & SILK RUGS



Croco Deluxe Artsilk on Cotton Denim FLOOR TO HEAVEN





Autumn Natural Wool & Silk WOOL & SILK RUGS



Florence Wool & Silk WOOL & SILK RUGS



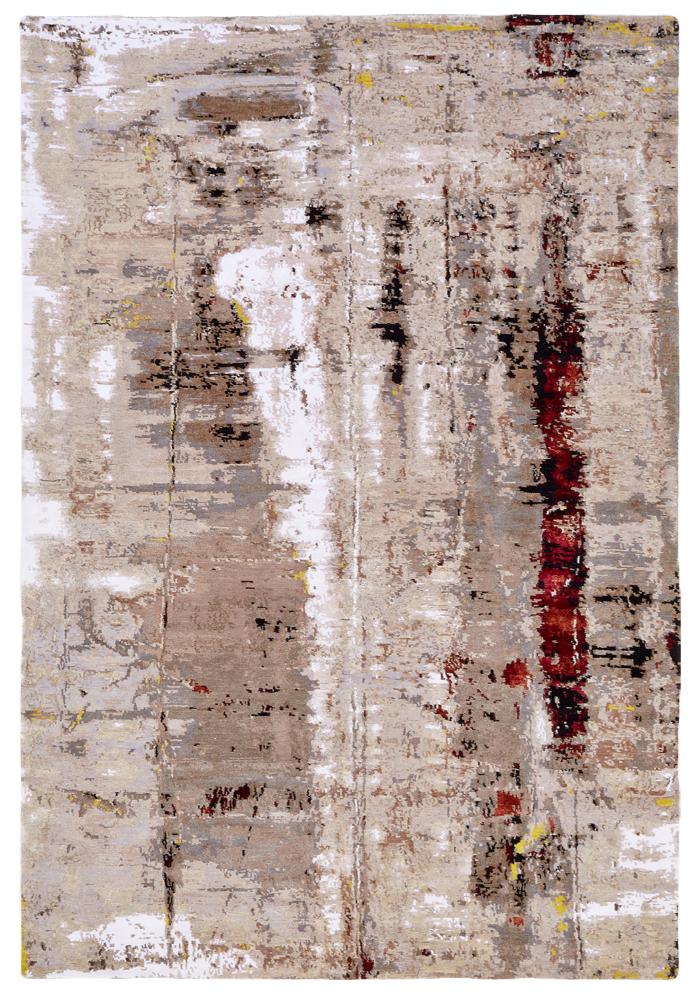
Soho Multi Wool & Silk WOOL & SILK RUGS



Danielle in Love Wool & Silk WOOL & SILK RUGS



Noho Wool & Silk WOOL & SILK RUGS



Brushed Art Wool & Silk VARTIAN CARPETS



Agra Bloomy Wool & Silk VARTIAN CARPETS



Agra Pop Wool SAMOVAR CARPETS



Galaxy Wool SAMOVAR CARPETS



Mamlouk Art Wool SAMOVAR CARPETS



Sadu Above Water Wool & Silk
IBRAHIM AL ATIYA X SAMOVAR CARPETS



Midtown Summer Wool & Silk WOOL & SILK RUGS



## **STORE LOCATIONS**

### **KUWAIT**

### SAMOVAR CARPETS AND FURNITURE

Al Tilal Complex, Jahra Road, Shuwaikh, Kuwait T +965 2225 3456/7/8 info@samovarcarpets.com

### QATAR

### SAMOVAR CARPETS AND ANTIQUES

Parcel 1, Porto Arabia, The Pearl
The Mall of Qatar
Doha, Qatar
T +974 4002 7955/66
doha@samovarcarpets.com

### U.A.E.

### SAMOVAR CARPETS

City Walk 2, Al Raya St,
Dubai, UAE
T +971 4244 3545
dubai@samovarcarpets.com

## **SERVICES**



#### HOME TRIAL

We can send your selection to try at home before purchasing the carpet.



## CUSTOMIZE YOUR CARPET

Our team can help design your carpet using your choice of pattern, size and



# CLEANING & REPAIR

Bring your carpets back to life with our professional washing and repairing services.



# WORLDWIDE DELIVERY

We provide international delivery to your door step wherever you are.

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@SAMOVARDUBAI

WWW.SAMOVARCARPETS.COM

